

Tatiana Zarikos

GOAL

Contribute to a vibrant environment adding value, finding solutions and assisting in the creative process. A supportive member that facilitates and encourages ideas and jumps in to help. Motivated to be a part of a thriving company and aid in its mission and vision.

EDUCATION

2016

Visual Media Production Certificate
City College of San Francisco

2014

Visual Design Foundation Certificate
City College of San Francisco

2008

*B.S. in Business Administration,
Concentration in Accounting*
San Francisco State University

EXTRAS

HUSHconcerts · Volunteer
Helped with art installations
for Bay Area events.

Project HEAL · Volunteer
Helped with the layout and printing of
item descriptions for a benefit auction.

AIGA · Member
The professional association for design.

SKILLS

Creative Project Manager

- Efficient · Creative Problem Solver
- Organized · Effective communicator

Graphic Designer

- Digital & Visual Design · Typography
- Photo Editing · Illustration · Print

Tools

- Jira · Asana · Notion · Basecamp · Trello
- Microsoft Office · Google Workplace
- SendGrid · MailChimp · Slack · Zoom
- Adobe Photoshop · Adobe Illustrator
- Adobe InDesign · Adobe After Effects
- HTML/CSS · Canva · Figma

EXPERIENCE

06.2018 – 11.2021

CNE Media · *Creative Project Manager, Graphic Designer*

- Worked closely with the Creative Director, Marketing team, and on cross-departmental collaborations.
- Created efficiency in scheduling, processes, file structure, and agile workflow.
- Managed all marketing creative projects and communicated with stakeholders.
- Produced over 200 projects per year.
- Projects included static and motion for web, email, social, affiliates, landing pages, and various printed materials.
- Drove project growth from 200 to over 800 projects annually in three years.

09.2013 – present

Freelance Graphic Designer

- Consult, manage and design for independent clients.
- Designs include corporate presentations, artist promotions, real estate and service industry marketing.

02.2017 – 06.2018

San Francisco Armory · *Marketing, Graphic Designer*

- Supported events with social, email and web marketing campaigns and designs.
- Managed venue website, creating content, assisting with bookings.

06.2016 – 02.2017

Grubhub · *Graphic Designer*

- Designed and produced emails, social and print marketing materials.

04.2015 – 06.2016

LABite / Eat Out In · *Graphic Designer*

- Served as the single in-house designer.
- Designs included banding, email, social, web and print marketing.

06.2004 – 04.2015

Writers On Wheels · *Accounting Clerk, Graphic Designer*

- Served as the single in-house designer.
- Supported website, email, web and print material for marketing and operations.
- Designs included banding, UX, email, social, web & print marketing, and three quarterly 50+ page magazines.
- Updated menu and ordering systems, reporting, and file management.
- Worked closely with accounting, HR, operations and marketing.

References available upon request.

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